

RAJAR DATA RELEASE



Quarter 1, 2018 – May 17th 2018

COMPARATIVE CHARTS

1. National Stations
2. Scottish Stations
3. London Stations
4. Breakfast Shows – National and London stations

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

RAJAR DATA RELEASE



Quarter 1, 2018 – May 17th 2018 NATIONAL STATIONS

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 17	Q4 17	Q1 18	Q1 18 vs. Q1 17	Q1 18 vs. Q4 17	Q1 17	Q4 17	Q1 18
ALL RADIO	Q	48232	48860	49153	1.9%	0.6%	100.0	100.0	100.0
ALL BBC	Q	34182	35019	35007	2.4%	0.0%	52.8	52.8	51.9
15-44	Q	13803	13938	14067	1.9%	0.9%	37.8	36.5	36.4
45+	Q	20379	21081	20940	2.8%	-0.7%	61.3	62.3	60.8
ALL BBC NETWORK RADIO	Q	31405	32242	32148	2.4%	-0.3%	46.1	45.5	44.6
BBC RADIO 1	Q	9103	9839	9467	4.0%	-3.8%	5.6	5.9	5.6
BBC RADIO 2	Q	15020	15487	15413	2.6%	-0.5%	18.1	18.3	17.6
BBC RADIO 3	Q	1884	1951	1933	2.6%	-0.9%	1.1	1.1	1.2
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	11524	11667	11378	-1.3%	-2.5%	13.7	13.0	13.1
BBC RADIO 4	Q	11113	11253	10915	-1.8%	-3.0%	12.5	11.8	12.0
BBC RADIO 4 EXTRA	Q	2019	2264	2081	3.1%	-8.1%	1.2	1.3	1.1
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5555	5678	5349	-3.7%	-5.8%	3.7	3.7	3.3
BBC RADIO 5 LIVE	Q	5341	5453	5142	-3.7%	-5.7%	3.6	3.4	3.1
BBC RADIO 5 LIVE SPORTS EXTRA	Q	830	1065	969	16.7%	-9.0%	0.2	0.3	0.2
BBC 6 MUSIC	Q	2351	2343	2531	7.7%	8.0%	2.3	2.1	2.4
1XTRA FROM THE BBC	H	939	1065	1017	8.3%	-4.5%	0.4	0.5	0.4
BBC ASIAN NETWORK UK	H	623	661	628	0.8%	-5.0%	0.4	0.3	0.3
BBC WORLD SERVICE	Q	1334	1510	1433	7.4%	-5.1%	0.7	0.7	0.7
BBC LOCAL/REGIONAL	Q	8264	8297	8573	3.7%	3.3%	6.7	7.3	7.3

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STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 17	Q4 17	Q1 18	Q1 18 vs. Q1 17	Q1 18 vs. Q4 17	Q1 17	Q4 17	Q1 18
ALL COMMERCIAL	Q	34534	35466	35968	4.2%	1.4%	44.6	44.2	44.9
15-44	Q	17663	17977	18310	3.7%	1.9%	59.2	59.5	59.4
45+	Q	16872	17489	17658	4.7%	1.0%	36.3	35.4	36.7
ALL NATIONAL COMMERCIAL	Q	18709	20254	20656	10.4%	2.0%	16.0	17.1	17.5
ABSOLUTE RADIO	Q	2170	2608	2418	11.4%	-7.3%	1.7	1.8	1.8
ABSOLUTE RADIO 70S	H	291	259	251	-13.7%	-3.1%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1359	1474	1560	14.8%	5.8%	0.8	0.6	0.7
ABSOLUTE RADIO 90S	H	637	745	684	7.4%	-8.2%	0.3	0.3	0.3
ABSOLUTE RADIO CLASSIC ROCK	H	673	679	681	1.2%	0.3%	0.4	0.3	0.3
THE ARROW	Q	47	75	62	31.9%	-17.3%	*	*	*
CAPITAL BRAND	H	8306	8292	8237	-0.8%	-0.7%	4.6	4.5	4.2
CAPITAL NETWORK (UK)	H	7761	7438	7402	-4.6%	-0.5%	4.1	3.9	3.7
CAPITAL XTRA (UK)	H	1130	1559	1651	46.1%	5.9%	0.4	0.6	0.6
CLASSIC FM	Q	5363	5673	5579	4.0%	-1.7%	3.4	3.8	3.7
GOLD NETWORK (UK)	H	1143	1117	1145	0.2%	2.5%	0.8	0.9	0.9
HEART BRAND (UK)	H	8960	9178	9507	6.1%	3.6%	6.6	6.3	6.4
HEART 80S	Q		1166	1399		20.0%		0.6	0.6
HEART EXTRA	Q	527	487	479	-9.1%	-1.6%	0.2	0.2	0.2
HEART NETWORK (UK)	H	8715	8202	8428	-3.3%	2.8%	6.3	5.6	5.7
HEAT	H	594	599	560	-5.7%	-6.5%	0.2	0.2	0.2
THE HITS	H	592	562	507	-14.4%	-9.8%	0.2	0.2	0.2
JAZZ FM ¹	Q		509	591		16.1%		0.2	0.2
KERRANG!	H	595	607	617	3.7%	1.6%	0.2	0.2	0.3
KISS NETWORK	H	5068	5566	5523	9.0%	-0.8%	2.7	3.2	2.8
KISS FRESH	H	487	578	595	22.2%	2.9%	0.1	0.2	0.2
KISSTORY	Q	1551	1714	1851	19.3%	8.0%	0.6	0.6	0.6
LBC NETWORK (UK)	H	1779	2018	2161	21.5%	7.1%	1.9	2.0	2.0

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NATIONAL STATIONS PAGE 3

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 17	Q4 17	Q1 18	Q1 18 vs. Q1 17	Q1 18 vs. Q4 17	Q1 17	Q4 17	Q1 18
MAGIC NETWORK	H	3559	3896	3764	5.8%	-3.4%	2.0	2.0	1.9
MAGIC CHILLED	H	202	268	259	28.2%	-3.4%	0.1	0.1	0.1
MAGIC SOUL ¹	H		254	299		17.7%		0.1	0.1
MELLOW MAGIC	H	470	473	432	-8.1%	-8.7%	0.2	0.2	0.2
PLANET ROCK	Q	1026	1040	1061	3.4%	2.0%	0.8	0.8	0.9
SMOOTH BRAND (UK)	H	5359	5450	5490	2.4%	0.7%	3.8	3.6	3.7
SMOOTH EXTRA	Q	662	780	910	37.5%	16.7%	0.4	0.4	0.6
SMOOTH RADIO NETWORK (UK)	H	4891	4891	4943	1.1%	1.1%	3.3	3.2	3.2
SUNRISE RADIO NATIONAL ¹	H			360					0.2
TALKRADIO	Q	238	242	316	32.8%	30.6%	0.1	0.1	0.2
TALKSPORT	Q	2729	2863	3118	14.3%	8.9%	1.8	1.6	2.0
TALKSPORT2	Q	271	311	314	15.9%	1.0%	0.1	0.1	0.1
UNION JACK	Q	71	88	114	60.6%	29.5%	*	*	*
VIRGIN RADIO ¹	H		483	427		-11.6%		0.1	0.2
RADIO X NETWORK (UK)	H	1318	1580	1580	19.9%	0.0%	0.9	1.1	1.2
ALL LOCAL COMMERCIAL	Q	26662	26532	26871	0.8%	1.3%	28.6	27.1	27.4
OTHER LISTENING	Q	3747	3815	4132	10.3%	8.3%	2.6	2.9	3.2

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Quarter 1, 2018 – May 17th 2018 SCOTTISH STATIONS

WEEKLY REACH:
SHARE OF LISTENING:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
The percentage of total listening time accounted for by a station in the area (TSA) in an average week

PLEASE NOTE: only the data from stations which share the same TSAs can be compared.

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q1 17	Q4 17	Q1 18	Q1 18 vs. Q1 17	Q1 18 vs. Q4 17	Q1 17	Q4 17	Q1 18
BBC RADIO SCOTLAND	H	4540	957	839	910	-4.9%	8.5%	9.4	6.5	7.4
Radio Borders (Bauer Borders)	Y	109	52	57	52	0.0%	-8.8%	33.5	29.6	27.2
Capital Scotland	H	2828	544	495	488	-10.3%	-1.4%	6.7	6.7	6.0
Central FM	Y	215	50	39	38	-24.0%	-2.6%	7.3	5.8	5.7
Clyde 1	H	1906	608	514	486	-20.1%	-5.4%	16.1	12.3	12.8
Clyde 2	H	1906	123	118	111	-9.8%	-5.9%	2.3	3.3	3.9
Forth 1	H	1146	323	351	326	0.9%	-7.1%	16.9	13.6	13.5
Forth 2	H	1146	78	81	79	1.3%	-2.5%	3.9	3.4	3.9
Heart Scotland	H	2828	387	379	420	8.5%	10.8%	6.6	6.3	5.6
Kingdom FM	Y	291	61	60	53	-13.1%	-11.7%	9.8	8.9	7.4
Moray Firth Radio (Bauer Inverness)	Y	251	128	114	116	-9.4%	1.8%	28.4	24.4	23.5
Northsound 1	Y	350	118	125	138	16.9%	10.4%	22.7	17.9	18.3
Northsound 2	Y	350	22	22	21	-4.5%	-4.5%	2.6	2.1	3.0
Original 106 (Aberdeen)	Y	350	75	69	71	-5.3%	2.9%	10.3	8.9	6.7
Smooth Radio Scotland	H	1828	390	374	399	2.3%	6.7%	9.2	12.2	10.3
Tay FM	Y	394	138	139	128	-7.2%	-7.9%	18.0	15.0	14.4
Tay 2	Y	394	41	41	41	0.0%	0.0%	6.3	5.2	5.1
Wave FM (surveyed as Wave 102)	Y	145	21	29	26	23.8%	-10.3%	5.6	8.1	7.6
West Sound (inc. West FM)(Bauer Southwest Scotland)**	Y	394	182	166	175	-3.8%	5.4%	24.5	25.9	27.6

*PLEASE NOTE: CAPITAL SCOTLAND INCLUDES LISTENING TO CAPITAL UK AND CANNOT BE USED FOR COMPARISONS

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LONDON STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 17	Q4 17	Q1 18	Q1 18 vs. Q1 17	Q1 18 vs. Q4 17	Q1 17	Q4 17	Q1 18
BBC Radio London	Q	329	574	454	38.0%	-20.9%	0.6	2.0	1.0
Absolute Radio (London)	Q	773	918	952	23.2%	3.7%	2.5	2.3	3.1
Capital London	Q	2240	2108	2138	-4.6%	1.4%	5.2	4.6	4.4
Capital XTRA (London)	Q	380	777	709	86.6%	-8.8%	0.8	1.4	1.0
Gold London	Q	341	280	245	-28.2%	-12.5%	1.3	1.2	0.9
Heart London	Q	1395	1559	1493	7.0%	-4.2%	4.4	4.2	4.9
Kiss (London)	Q	1800	2023	1949	8.3%	-3.7%	4.0	5.0	4.6
LBC 97.3	Q	1072	1215	1255	17.1%	3.3%	5.5	5.2	5.4
LBC London News	Q	474	502	477	0.6%	-5.0%	1.0	1.4	1.3
Magic (London)	Q	1454	1564	1371	-5.7%	-12.3%	3.8	4.0	3.7
Premier Christian Radio	Q	173	142	158	-8.7%	11.3%	1.1	0.5	1.4
Smooth Radio London	Q	798	751	851	6.6%	13.3%	2.1	1.9	2.1
Radio X London	Q	378	509	531	40.5%	4.3%	1.0	1.5	1.8

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LONDON STATIONS– PAGE 2

NATIONAL STATIONS ON LONDON TSA

NATIONAL STATIONS ON LONDON TSA

	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 17	Q4 17	Q1 18	Q1 18 vs. Q1 17	Q1 18 vs. Q4 17	Q1 17	Q4 17	Q1 18
BBC Radio 1	Q	1382	1602	1552	12.3%	-3.1%	2.7	4.2	3.7
BBC Radio 2	Q	2222	2460	2143	-3.6%	-12.9%	12.0	12.2	10.7
BBC Radio 3	Q	492	543	486	-1.2%	-10.5%	1.2	1.3	1.6
BBC Radio 4	Q	2674	2772	2736	2.3%	-1.3%	15.6	13.8	14.4
BBC Radio 5 live	Q	1216	1208	1123	-7.6%	-7.0%	3.5	3.3	3.1
Classic FM	Q	1230	1400	1380	12.2%	-1.4%	3.4	4.6	4.7
talkSPORT	Q	639	707	773	21.0%	9.3%	2.2	1.7	2.6

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BREAKFAST SHOWS (WEEKDAYS) – PAGE 1

NATIONAL STATIONS

STATIONS	SURVEY	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
	PERIOD	'000s	'000s	'000s
NATIONAL STATIONS - MON-FRI		Q1 17	Q4 17	Q1 18
<i>Time period varies per station</i>				
BBC Radio 1 - 06.30 - 10.00am	Q	5141	5722	5096
BBC Radio 2 - 06.30 - 09.30am	Q	9380	9431	9121
BBC Radio 3 - 06.30 - 09.00am	Q	570	607	634
BBC Radio 4 - 06.00 - 09.00am	Q	7133	7146	7068
BBC Radio 5 live - 06.00 - 10.00am	Q	2060	2245	2108
Absolute Radio Network - 06.00 - 10.00am	H	1898	2100	2028
Classic FM - 06.00 - 09.00am	Q	1673	1916	1658
Kiss - 06.00 - 10.00am	Q	2083	2235	2093
Magic - 06.00 - 10.00am	Q	1041	1416	1103
talkSPORT - 06.00 - 10.00am	Q	1243	1163	1422
Radio X Network (UK) - 06.30 - 10.00am	H	766	910	871

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BREAKFAST SHOWS (WEEKDAYS) – PAGE 2

LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
LONDON STATIONS - MON-FRI		Q1 17	Q4 17	Q1 18
<i>Time period varies per station</i>				
BBC Radio London - 07.00 - 10.00am	Q	161	272	175
Absolute Radio (London) - 06.00 - 10.00am	Q	376	466	508
Capital London - 06.00 - 10.00am	Q	1244	1011	1024
Capital XTRA (London) - 06.00 - 10.00am	Q	167	287	241
Gold London - 06.00 - 10.00am	Q	201	134	129
Heart London - 06.00 - 09.00am	Q	654	680	629
Kiss (London) - 06.00 - 10.00am	Q	941	1027	968
LBC 97.3 - 07.00 - 10.00am	Q	678	755	659
LBC London News - 07.00 - 10.00am	Q	239	298	204
Magic (London) - 06.00 - 10.00am	Q	570	780	545
Premier Christian Radio - 07.00 - 09.00am	Q	84	88	87
Smooth Radio London - 06.00 - 10.00am	Q	338	304	380
Radio X London - 06.30 - 10.00am	Q	196	270	219